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 The Future of Food in Africa

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AFRICA
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SUMMIT

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JUNE 8, 2023 | VIRTUAL WORKSHOPS BY SPONSORS & EXHIBITORS

MAIN EVENT: JUNE 15-17, 2023 | SARIT EXPO CENTRE, NAIROBI, KENYA

CONFIRMED SPONSORS & PARTNERS

MARS WRIGLEY
 Confectionery



POWERED BY



PROGRAM OF ACTIVITIES

WEDNESDAY - JUNE 8, 2023

TIME	ACTIVITY	SPONSORED BY
<p style="text-align: center;">PRE-EVENT VIRTUAL WORKSHOPS - JUNE 8, 2023</p> <p>The presentations at the virtual workshops are strictly open to signed up Sponsors and Exhibitors at the AFMASS Food Expo and Africa Food Safety Summit only. Prior registration to access the virtual portal is required.</p>		
09.00	<ul style="list-style-type: none">• Introduction of the virtual workshop by organizers• Brief introduction of the Sponsors and Exhibitors of the event	
09.30	<p>SESSION 1 - WHAT'S NEW IN THE FORMULATION & INNOVATION OF FOOD PRODUCTS</p> <p>In this session, speakers will make presentations on the latest ingredients/ food formulation and innovation technologies that will drive Africa's food, beverage and milling industry forward</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
12.00	<p>SESSION 2 - WHAT'S NEW IN FOOD SAFETY & QUALITY MANAGEMENT</p> <p>In this session, speakers will make presentations on the latest technologies and innovations in food safety and quality management and how they can be used to reduce risk and boost compliance in Africa's food and agriculture industry</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
14.00	<p>SESSION 3 - WHAT'S NEW IN MILLING, PROCESSING, PACKAGING & AUTOMATION</p> <p>In this session, speakers will make presentations on the latest milling, processing, packaging and automation technologies and how they impact the growth of Africa's food industry</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	

JUNE 15, 2023 - SARIT EXPO CENTRE, NAIROBI, KENYA

KEY HIGHLIGHTS

- AFMASS Baking Championships competitions
 - Conference sessions
- Kenya Coffee Championships - Latte Art & Brewers Cup
 - Expo Hall - Open throughout the day till 18.00

8.00	<ul style="list-style-type: none"> • Registration of visitors and networking at the Expo Hall
09.00	<ul style="list-style-type: none"> • Expo Hall officially opens
09.30	<p>SESSION 4A: CONFERENCE OPENING CEREMONY</p> <p>KEYNOTE ADDRESSES:</p> <ul style="list-style-type: none"> • Title Sponsor and other Sponsors • Official Guests
10.00	<p>SESSION 4B: INDUSTRY REPORT - STATUS OF THE FOOD INDUSTRY IN AFRICA - INVESTING IN AFRICA'S FOOD INDUSTRY ON THE BACK OF COVID-19, SUPPLY CHAIN DISRUPTIONS & UKRAINE-RUSSIAN WAR</p> <p>In this session, food and agriculture industry stakeholders, regulators and other stakeholders will provide insights into the investments, innovations and new market opportunities brought into Africa's food industry - as the region faces a new World after the challenges of the last 3 years punctuated by Covid-19 pandemic, supply chain disruptions and the Ukraine-Russia war</p> <ul style="list-style-type: none"> • PANEL DISCUSSION: STATUS OF THE FOOD INDUSTRY IN AFRICA - INVESTING IN AFRICA'S FOOD INDUSTRY ON THE BACK OF COVID-19, SUPPLY CHAIN DISRUPTIONS & UKRAINE-RUSSIAN WAR • Panelists to be announced
11.00	<p>SESSION 4C: FACILITATING PAN-AFRICAN TRADE & MARKET ACCESS - BUILDING FOOD SAFETY, STANDARDS, METROLOGY & ACCREDITATION CAPACITY TO FACILITATE AfCFTA</p> <p>In this session, food and agriculture industry stakeholders, regulators and other stakeholders will provide insights into the how to fast-track the adoption of harmonized standards and food safety, quality, metrology, accreditation and other protocols to radically transform and enhance pan-African trade</p> <ul style="list-style-type: none"> • SPEAKER TO BE ANNOUNCED • PANEL DISCUSSION: FACILITATING PAN-AFRICAN TRADE & MARKET ACCESS - BUILDING FOOD SAFETY, STANDARDS, METROLOGY & ACCREDITATION CAPACITY TO FACILITATE AfCFTA <p>Panelists to be announced</p>
12.00	<p>SESSION 5 - FOCUS ON THE DAIRY INDUSTRY IN AFRICA - INNOVATING & FORMULATING MORE NUTRITIOUS & HEALTHIER DAIRY PRODUCTS</p> <p>In this session, speakers will provide insights into the opportunities, challenges, market trends and the latest innovations and formulations strategies to enhance the nutrition, health and wellness of dairy products in Africa</p> <ul style="list-style-type: none"> • SPEAKER TO BE ANNOUNCED • PANEL DISCUSSION: INNOVATING & FORMULATING MORE NUTRITIOUS & HEALTHIER DAIRY PRODUCTS - STRATEGIES, OPPORTUNITIES & TRENDS

	<ul style="list-style-type: none"> Panelists to be announced 	
13.00	LUNCH BREAK & BUSINESS NETWORKING AT THE EXPO HALL	
14.00	<p>SESSION 6: FOCUS ON THE BEVERAGES INDUSTRY: OPPORTUNITIES, CHALLENGES & MARKET TRENDS IN THE CRAFT ALCOHOLIC BEVERAGES INDUSTRY IN AFRICA</p> <p>In this session, investors and managers in the soft and alcoholic industry and other stakeholders will provide insights into the investments and innovation opportunities, challenges and market trends in the emerging craft alcoholic beverages (beer, wine, spirits) sector in Africa.</p> <ul style="list-style-type: none"> PANEL DISCUSSION: OPPORTUNITIES, CHALLENGES & MARKET TRENDS IN THE CRAFT ALCOHOLIC BEVERAGES INDUSTRY IN AFRICA <ul style="list-style-type: none"> Panelists to be announced 	
15.00	<p>SESSION 7: EMERGING FOOD SAFETY ISSUES IN AFRICA & GLOBALLY</p> <p>In this session, speakers will cover some of the emerging and/or critical food safety issues in Africa and, where relevant, globally – highlighting some of the key issues as they appeared in the news - and their impact on consumer health and trade in the continent and beyond. They will also highlight some of the possible solutions and new technologies that can be utilized to reduce or eliminate the impact of these issues.</p> <ul style="list-style-type: none"> Panelists to be announced 	
16.30	<p>SESSION 8: FOOD START-UPS JOURNEY: OPPORTUNITIES, CHALLENGES & MARKET TRENDS IN FOOD START-UPS IN AFRICA</p> <p>In this session, investors and founders in the start-ups and young businesses in Africa’s food industry will provide insights into the opportunities, challenges and market trends in the sector</p>	
16.30	<ul style="list-style-type: none"> AFRICA FOOD START-UPS PITCH – Investors and founders of start-up businesses in Africa make short pitches about their companies, products and the kind of support or partnerships they are seeking to enable their businesses to grow to the next level SPEAKERS TO BE ANNOUNCED 	
17.30	<ul style="list-style-type: none"> PANEL DISCUSSION: MAKING IT AS A START-UP IN AFRICA’S FOOD INDUSTRY – TAPPING INTO INNOVATIVE CONCEPTS & NEW TECHNOLOGIES TO DRIVE FOOD VALUE ADDITION IN AFRICA <ul style="list-style-type: none"> Panelists to be announced 	
18.30	BUSINESS NETWORKING & COCKTAILS AT THE EXPO HALL (Open to Official Conference Delegates, Sponsors, Exhibitors, Speakers and invited guests only)	
<p>JUNE 16, 2023 - SARIT EXPO CENTRE, NAIROBI, KENYA</p> <p>KEY HIGHLIGHTS</p> <ul style="list-style-type: none"> AFMASS Baking Championships competitions <ul style="list-style-type: none"> Conference sessions Kenya Coffee Championships – Latte Art & Brewers Cup <ul style="list-style-type: none"> Expo Hall – Open throughout the day till 18.00 		
08.00	<ul style="list-style-type: none"> Registration of visitors and networking at the Expo Hall 	

09.00	<p>SESSION 9: REGULATION & POLICY TOWN HALL – IMPACT OF KENYA’S GMOs POLICY REGULATION ON FOOD SECURITY, TRADE & NUTRITION</p> <p>In this session, food and agriculture industry stakeholders, regulators, scientists and other stakeholders will provide insights into the importance of the 2022 decision by the Kenyan government to reverse the ban on GMO food production and trade and the likely implications on food security, consumer health, sustainability and trade in Kenya and the region</p> <ul style="list-style-type: none"> • SPEAKER TO BE ANNOUNCED • PANEL DISCUSSION: IMPACT OF KENYA’S GMOs POLICY REGULATION ON FOOD SECURITY & TRADE IN KENYA AND THE REGION • Panelists to be announced 	
10.00	<p>SESSION 10 – INNOVATION & TECHNOLOGY – PRODUCING AFFORDABLE, SAFE & NUTRITIOUS FOODS THROUGH THE APPLICATION OF NEW TECHNOLOGIES</p> <p>In this session, food industry stakeholders, suppliers of new technologies and other stakeholders will provide insights into the opportunities to incorporate new technologies that enhance the industry’s capacity to produce affordable, safe and nutritious foods in Africa</p> <ul style="list-style-type: none"> • SPEAKER TO BE ANNOUNCED • PANEL DISCUSSION: FOOD FORTIFICATION – ADOPTING NEW STRATEGIES & TECHNOLOGIES TO ENHANCE LARGE SCALE FOOD FORTIFICATION IN AFRICA • Panelists to be announced 	
11.30	<p>SESSION 11 – LEADERSHIP, CULTURE & COMMUNICATION – TAKING THE LEAD THROUGH THE RIGHT LEADERSHIP, FOOD SAFETY CULTURE & ENHANCING COMMUNICATION WITH CONSUMERS AND OTHER STAKEHOLDERS</p> <p>In this session, speakers will provide insights on how the food and agriculture sector investors, operators and managers can enhance leadership, food safety culture and communication with key stakeholders in Africa</p> <ul style="list-style-type: none"> • SPEAKERS TO BE ANNOUNCED • PANEL DISCUSSION: FOOD SAFETY & NUTRITION COMMUNICATION: NAVIGATING MISINFORMATION & DISINFORMATION IN THE DIGITAL & SOCIAL MEDIA AGE • Panelists to be announced 	
13.30	LUNCH BREAK & BUSINESS NETWORKING AT THE EXPO HALL	
14.30	<p>SESSION 12 – SESSION 6 – FOOD NUTRITION POLICY & ECONOMICS – GETTING IT RIGHT THROUGH COORDINATION & COLLABORATION</p> <p>In this session, speakers will cover some of the important food nutrition policy issues and how government and other stakeholders can enhance access to affordable and nutritious foods in Africa.</p> <ul style="list-style-type: none"> • SPEAKERS TO BE ANNOUNCED 	
16.00	<p>SESSION 13 – HUMAN & INFRASTRUCTURE CAPACITY – ENSURING AFRICA’S HUMAN AND INFRASTRUCTURE CAPABILITY FACILITATES THE NEXT WAVE OF FOOD BUSINESSES FOR LOCAL, REGIONAL & GLOBAL MARKETS</p>	

	<p>In this session, speakers will give their views on the opportunities, challenges and market trends to invest in the right the human and physical infrastructure, including cold chain, to enhance food safety, quality and compliance in Africa</p> <ul style="list-style-type: none"> • SPEAKERS TO BE ANNOUNCED • PANEL DISCUSSION: THE LABORATORY OF THE FUTURE: TAPPING INTO NEW TECHNOLOGIES AND CONCEPTS TO ENHANCE PAN-AFRICAN LABORATORY CAPACITY - OPPORTUNITIES & TRENDS <p>Panelists to be announced</p>	
18.30	<p>AFRICA FOOD AWARDS GALA DINNER & AWARDS CEREMONY - SAFARI PARK HOTEL, NAIROBI, KENYA (Paid event)</p> <p>To participate, sign up at: www.awards.foodbusinessafrica.com</p>	
<p>JUNE 17, 2023 - SARIT EXPO CENTRE, NAIROBI, KENYA</p> <p><u>KEY HIGHLIGHTS</u></p> <ul style="list-style-type: none"> • AFMASS Baking Championships competitions • Kenya Coffee Championships - Latte Art & Brewers Cup • Expo Hall - Open throughout the day till 18.00 		
08.00	<ul style="list-style-type: none"> • Registration of visitors and networking at the Expo Hall 	
18.00	<p>The event closes officially</p>	

NOTE: The program is subject to change from time to time